As the largest statewide environmental nonprofit, Conservation Colorado shapes the conversation and builds support for Colorado’s land, air, water, and people. Over the past year, your investment moved our state toward a pro-conservation future.

Your support brought diversity to the environmental movement from the inside out. With the successful relaunch of the Green Leaders program, Conservation Colorado accomplished more than ever. Over the past year, our corporate partners’ support helped train more community leaders through Protégete’s Promotores program, engage on more candidate campaigns across the state to secure a pro-conservation majority in the state legislature, and elevate our communities’ voices across key issue areas like protecting Colorado’s public lands and keeping our air clean. We are able to push for bold policy and drive our state towards positive change because of engaged, invested companies like yours.

Large companies like Patagonia have taken corporate activism to a new level, with national campaigns aimed at engaging voters and mobilizing customers to stand up to the Trump administration’s push to shrink iconic public lands and monuments. With the continued expansion and growth of the Colorado Outdoor Business Alliance (COBA), Conservation Colorado’s business advocacy program, companies across Colorado of all sizes and many industries are beginning to define their impact and positively influence their communities. We are honored to be the nonprofit that your company chooses to advocate with and support financially.

An investment in Conservation Colorado is an investment in a more equitable, diverse, and healthy future for all residents of Colorado and the millions of people who visit each year. Thank you for your commitment to creating a better Colorado for all.
Your Investment Makes It Happen

CONTRIBUTED TO 369 NEWS STORIES, 60+ LETTERS TO THE EDITOR AND OP-EDS

REGISTERED 10,360 NEW VOTERS IN DENVER AND PUEBLO COUNTIES 75% OF WHOM IDENTIFY AS PEOPLE OF COLOR

OVER 30,000 MEMBERS TOOK ACTION ON A RANGE OF LOCAL ISSUES

96% WIN RATE FOR 2018 ELECTIONS

BROUGHT INPUT FROM MORE THAN 7,600 COLORADANS TO SUPPORT COLORADO’S LOW AND ZERO EMISSION VEHICLE STANDARDS

ORGANIZED BUSINESSES 103 TO SEND A LETTER TO CONGRESS TO SAVE THE LAND AND WATER CONSERVATION FUND

300 VOLUNTEERS KNOCKED ON 585,375 DOORS AND MADE 2,735 CALLS FOR 2018 ELECTIONS

MADE 1 COBA LOBBY VISIT TO DC

GREW COBA MEMBERSHIP TO OVER 200 COMPANIES

CONTRIBUTED 9 COBA OPINION EDITORIALS AND 9 LETTERS TO THE EDITOR

SENT 9,428 PUBLIC COMMENTS TO THE PUBLIC UTILITIES COMMISSION TO SUPPORT XCEL ENERGY’S COLORADO ENERGY PLAN

SENT IN 1,794 COMMENTS ON PROPOSED CHANGES TO SAGE GROUSE PLANS

369 60+

MORE INFORMATION AVAILABLE AT: CONSERVATIONCO.ORG/GREEN-LEADERS