

Conservation Colorado Presents



**May 31, 2019
at the Hyatt Regency Denver**

SPONSORSHIP PACKET

THE REBEL WITH A CAUSE GALA

CONSERVATION & POLITICS COMBINE FOR AN UNFORGETTABLE NIGHT

For the last 18 years, the Rebel with a Cause Gala has brought together community advocates, legislators, business leaders, environmental visionaries, and philanthropists to celebrate the bold work done by Conservation Colorado and its allies. It is a night to come together with a vibrant, deeply engaged community to continue moving forward in pursuit of a healthier state and planet.

We invite you to be a key sponsor of this year's gala. As a sponsor of the Rebel with a Cause Gala, you have the opportunity to showcase your commitment to and passion for environmental stewardship to a prominent group of over 750 leaders and decision makers. Supporting Conservation Colorado through a sponsorship of any level is an investment in the future of your organization and our state.

Our 2019 Rebels



Rose Marcario - CEO of Patagonia

As the newest CEO of Patagonia, Rose Marcario has shown her commitment to the triple bottom line: people, planet, and profit. Under her leadership, the company has strengthened its commitment to responsible sourcing, launched Patagonia Action Works, and engaged in national politics.



Sen. Jacky Rosen - U.S. Senator, Nevada

Senator Jacky Rosen may be one of the newest Senators in Congress, but she has already proven her commitment to standing up for her constituents, the planet, and commonsense policy. As a freshman Senator, Rosen is poised to continue making a positive impact on our democracy. She has proven with her time serving as a Representative that she cares deeply about all of her constituents.



Sen. John Tester - U.S. Senator, Montana

Since 2005, Senator Tester has represented the people of Montana in the U.S. Senate. Tester understands the balance between urban and rural interests, and strives to fight for responsible energy development, clean air and water, access to healthcare for women and veterans, and indigenous communities.

ABOUT CONSERVATION COLORADO

Conservation Colorado is a statewide grassroots organization working to protect Colorado's environment and quality of life by mobilizing people and electing conservation-minded policymakers. Our priority issues include addressing climate change, transitioning to a clean energy future, protecting our rivers and outdoor heritage, and saving our few remaining public wildlands.

Join us – the future is worth the fight!

RECENT ACCOMPLISHMENTS

- Endorsed 55 candidates in state and local races, 53 of whom won, resulting in a 96% win rate and a continued track record of electing environmental champions who will protect our air, lands, water, and people
- Knocked on 585,375 doors in targeted districts across the state and made 2,735 calls to help elect conservation leaders
- Registered 10,360 new voters in Denver and Pueblo counties—75% of whom identify as people of color—to help increase voter participation
- Graduated 44 Promotores (for a total of over 150 to date), individuals from Latino communities learning how to organize and lead their community through civic engagement
- Generated 3,020 comments to oppose a federal lease sale for oil and gas drilling near Great Sand Dunes National Park. We also organized 3,182 members, and leaders and local governments, to oppose additional proposed leases. This organizing resulted in 203 of 223 parcels being deferred from leasing, preserving 225,000 acres of land in Northwest Colorado and the North Fork Valley

WHO ATTENDS

The Rebel with a Cause Gala



HOUSEHOLD INCOME

55% of attendees earn more than \$80,000 per year



GENDER

51% Male
49% Female



AGE

78% of our attendees are between 30 and 65 years old



Instagram
2,500 +
Followers



Facebook
27,700 +
Likes



Twitter
5,500 +
Followers



Website
19,000 +
Unique Page
Views Per Month



Email
37,600 +
List Reach

GREEN LEADERS PROGRAM

By supporting the Rebel with a Cause Gala at the Bronze sponsorship level or higher, you will become a key member of the Green Leaders corporate program. As a corporate partner with Conservation Colorado, you will be investing in your community and your company. Your support of Conservation Colorado supports innovative programs that elevate our communities' voices, inform commonsense environmental policy, and hold our legislators accountable. Your investment impacts people across Colorado, and helps create positive change that will protect our state for years to come.

More information available at: conservationco.org/green-leaders

For more information about sponsorship or the Green Leaders program contact Grace Randazzo, Fundraising & Events Manager at 303.405.6722 or grace@conservationco.org.

Take advantage of our Early Bird Discount and commit to your table of 10, corporate sponsorship, or ticket by March 29th to receive a 10% discount! First-time sponsors receive 15% off.

SPONSORSHIP OPPORTUNITIES

	PRESENTING \$25,000 1 available	PLATINUM \$15,000	GOLD \$10,000	VIP RECEPTION \$7,500 1 available	SILVER \$5,000	BRONZE \$2,500	BEVERAGE 3 available	INDIVIDUAL \$1,500	NONPROFIT \$750
Opportunity to make 2-minute presentation from podium	During main gala			During VIP reception					
Logo featured in Conservation Colorado's newsletter*	Spring & Fall	Spring							
Recognition from the main event stage	✓	✓	✓	✓			✓		
Logo featured along with a link to your company's site from the Rebel with a Cause website	✓	✓	✓	✓	✓		✓		
Recognition during the VIP Reception	✓	✓	✓	✓	✓		✓		
Recognition on Conservation Colorado's corporate partner webpage year-round	Large Logo & Link	Large Logo & Link	Large Logo & Link	Medium Logo & Link	Medium Logo & Link	Small Logo & Link			
Social media recognition	✓	✓	✓	✓	✓	✓	✓		
Tickets to VIP reception	14	10	8	6	4	2	2		
Tables of 10 at the event with table sign	3	2	2	1	1	1	1/2	1	1/2
Exposure in email invitations (4 emails total)	Logo & Link	Logo & Link	Logo & Link	Logo	Logo	Name	Logo		
Number of emails business is featured in	4	3	2	1	1	1	1		
Exposure in event program*	Full Page Ad	1/2 Page Ad	1/4 Page Ad	1/4 Page Ad	1/8 Page Ad	Name	1/8 Page Ad	Name	Name
Exposure on presentation screens at event	Individually Featured Logo	Individually Featured Logo	Individually Featured Logo	Logo	Logo	Logo	Logo	Name	Name

Benefits begin upon receipt of payment. Rebel with a Cause Gala sponsorship and ticket purchases are non-tax deductible gifts to support the organization's advocacy efforts. If you would like your gift to be tax deductible, please contact Grace.