



Conservation Colorado

Save *the* 2019 Ales

Our Water. Our Beer. Our Future.

2019 Sponsorship Guide

August 8, 2019

6:00 - 10:30 P.M.

Mile High Station



All Photos: The Brew Photography

Conservation Colorado's Work

As Colorado's leading environmental advocacy organization, Conservation Colorado works with communities and legislators to preserve all that we love about our state: clean air, healthy rivers, wide-open public lands, and the people who make it feel like home. Whether we are at the Capitol or meeting with community members, our staff works every day to protect Colorado and its people.

The future of our state hinges on how we respond to climate change. Each day, we get closer to a future that will render our state and planet unrecognizable. Too many vehicles and not enough clean transit options have led to increased pollution in our air and rivers. Snow falls later in the year, causing drought and flooding. More frequent and dangerous wildfires are displacing communities and damaging ecosystems.


We work to confront and prevent the impacts of climate change by transitioning to a clean energy economy, reducing pollution from the transit sector, helping elect pro-conservation legislators across the state, and protecting important natural resources like water.


Why Save the Ales?


Colorado's most important resource is water. People need clean, accessible water to live healthy lives. Our waterways support a booming outdoor recreation industry. Water is also the main ingredient in beer, an industry which supports thousands of jobs across the state.


Water is woven into every aspect of our lives, and we need to take action to protect it before it's too late. Climate change and pollution are threatening this precious resource. By supporting Save the Ales, you will be investing in our work to advocate for water at the capitol and organize our communities to do the same.

Online and Event Impressions


 40,000+ email audience

 6,000+ Followers

 29,000+ Followers

 3,100+ Followers

 8,900+ web visitors per month

 500+ attendees
23 to 65 years old
40% female | 60% male

Sponsorship Opportunities

Wild & Scenic
\$5,000

VIP Lounge
\$3,000

Only 1 Available

Headwaters
\$2,500

Confluence
\$1,000

Digital & Print Exposure

- Featured logo on event page
- Featured logo in event emails
- Featured logo on event poster
- Logo on Green Leaders webpage year-round

- Large logo on event page
- Large logo in event emails
- Featured logo on event poster
- Logo on Green Leaders webpage year-round

- Large logo on event page
- Logo in event emails
- Logo on event poster
- Logo on Green Leaders webpage year-round

- Medium logo on event page
- Logo in event emails
- Name on event poster
- Logo on Green Leaders webpage year-round

Social Media Exposure

- 4 Tweets
- 2 Facebook posts (including promoted event)
- 1 Instagram post
- 1 Instagram story feature

- 3 Tweets
- 2 Facebook posts (including promoted event)
- 1 Instagram post
- 1 Instagram story feature

- 3 Tweets
- 2 Facebook posts (including promoted event)
- 1 Instagram post
- 1 Instagram story feature

- 2 Tweets
- 2 Facebook posts (including promoted event)
- 1 Instagram post

Event Exposure

- Full screen ad
- Featured logo on signs
- Logo on souvenir glasses
- Featured logo on event shirt
- 6' exhibitor table

- Full screen ad
- Logo on signs
- Logo on souvenir glasses
- Logo on event shirt
- 6' exhibitor table

- Half screen ad
- Logo on signs
- Name on souvenir glasses
- Logo on event shirt
- 6' exhibitor table

- Half screen ad
- Logo on signs
- Name on souvenir glasses
- Name on event shirt
- 6' exhibitor table

VIP tickets

10

6

4

2

Basin - \$500

Small logo on event page · Name in event emails · 2 Tweets · Included in Facebook promoted event · Inclusion in 1 Instagram post · Small logo on event signs · Logo on sponsor slides at event · 6' exhibitor table · 2 VIP tickets

Whitewater - \$250

Name on event page · Name in event emails · Included in Facebook promoted event · Inclusion in 1 Instagram post · Name on event signs · Logo on sponsor slides at event · 6' exhibitor table

