



Conservation Colorado

The future is worth the fight

Green Leaders

Corporate Partner Program



When business and environmental leaders work together, Colorado wins.

In these uncertain times, the partnership of public and private entities becomes even more vital in pursuit of solving the most pressing environmental issues affecting Colorado. Through investment in nonprofit organizations, businesses lend their resources and power to elevate key issues to the center stage.

As a corporate partner with Conservation Colorado, you will be investing in your community and your company. Your support of Conservation Colorado supports innovative programs that elevate our communities' voices, inform commonsense environmental policy, and hold our legislators accountable. Your investment impacts people across Colorado, and helps create positive change that will protect our state for years to come.

A partnership with Conservation Colorado is one of the most impactful steps you can make to preserve the air, land, and water Colorado relies on for healthy communities, a growing economy, and unparalleled recreation. With our enduring commitment to the environment, and your company's commitment to smart investment, a partnership through Conservation Colorado's Green Leader's program is the intelligent next step to elevating your credibility, exposure, and recognition as a driver of change. Join us and impact the future of our state's air, land, water, and people.

More information available at:
conservationco.org/corporate

Green Leaders | Partnership Benefits

As a Green Leader, your company will demonstrate its commitment to investing in its people and the places they call home. The following benefits are shared with companies that support Conservation Colorado with an in-kind, cash, or combined contribution.

More information available at: conservationco.org/corporate

Please contact Grace Randazzo 303-405-6722 or grace@conservationco.org if you're interested in becoming a Green Leader.

	Revolutionary	Rocky Mountain West	Centennial	Summit	Blue Spruce	Columbine
	\$50,000	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000
Website feature & photography	✓					
Customizable engagement plan ¹	✓	✓				
Executive Director quarterly update	✓	✓	✓			
Exposure on Corporate Partner page	Featured logo & link	Logo & link	Logo	Logo	Name	Name
Additional event partnership ²	✓	✓	✓	✓		
Customizable online media recognition ³	✓	✓	✓	✓	✓	
Newsletter recognition	Spring & Fall	Spring & Fall	Spring & Fall	Spring or Fall	Spring or Fall	Spring or Fall
Annual report listing	✓	✓	✓	✓	✓	✓
Green Leaders Annual Event	10 tickets	8 tickets	6 tickets	4 tickets	2 tickets	
Exposure on invitation, website, signage, and other promotions	Logo	Logo	Logo	Name	Name	Name

¹ Depending on the intent of your gift, you will gain access to round-table discussions with staff, board, and key stakeholders about the future of Conservation Colorado's work.

² Receive additional sponsorship benefits at Conservation Colorado's key fundraising events during the year: the Rebel with a Cause Gala or Save the Ales.

³ Choose which of Conservation Colorado's online media platforms you'd like recognition: Facebook, Twitter, Instagram, and/or Medium.

*Please inform Conservation Colorado staff if you prefer not to be listed in published materials

Additional ways to support Conservation Colorado include:

- Volunteer opportunities for your employees
- Lunch & Learns with Conservation Colorado program staff
- Company gives-back days
- Employee payroll giving programs
- Hosting a personal fundraiser