



DNR = Volunteered response, do not read
***indicates responses totaled 0.4% or less**

Hello, my name is _____ and I'm conducting a survey for _____, a market research company. We are conducting a very short market research survey of business owners. This will help us better understand the trends and opinions among the business community in <STATE>. This is NOT a sales call. It is a market research study and we are not selling or promoting anything at all. It should take less than 5 minutes.

May I please speak to the business owner?

1. Just to confirm, are you an owner, a partner, or a senior manager in charge of operations and hiring decisions at your company?

	<u>Total</u>	<u>CO</u>	<u>MT</u>	<u>NV</u>	<u>NM</u>
Yes	100%	100%	100%	100%	100%

2. In which state do you live and operate your business?

	<u>Total</u>	<u>CO</u>	<u>MT</u>	<u>NV</u>	<u>NM</u>
Colorado	25%	100%	-	-	-
Montana.....	25	-	100%	-	-
Nevada	26	-	-	100%	-
New Mexico	24	-	-	-	100%

3. Which of the following best describes your company? Is it... (READ LIST)

	<u>Total</u>	<u>CO</u>	<u>MT</u>	<u>NV</u>	<u>NM</u>
A private, for-profit organization	CONTINUE	100%	100%	100%	100%
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A governmental agency	TERMINATE				
A non-profit organization	TERMINATE				

4. How many total full-time personnel are currently employed by your business, including yourself?

	<u>Total</u>	<u>CO</u>	<u>MT</u>	<u>NV</u>	<u>NM</u>
2-5	53%	51%	57%	52%	52%
6-10	19	19	20	18	18
10-20	12	14	11	11	12
21 or more	16	16	12	19	18
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Only self.....	TERMINATE				
DK/NA/REFUSED.....	TERMINATE				

This next question deals with public lands. When I say public lands, I mean places like national parks, national forests, national monuments, and wildlife refuges that are managed by the federal government.

5. Generally speaking, do you think the presence of public lands in your state has a (ROTATE) <positive> impact on the economy, a <negative> impact on the economy, or does it not really matter either way? (PROBE) Is that very <positive/negative> or only somewhat?

	<u>Total</u>	<u>CO</u>	<u>MT</u>	<u>NV</u>	<u>NM</u>
POSTIVE	81%	86%	83%	79%	78%
NEGATIVE	4%	4%	3%	3%	7%
Very positive	51%	57%	52%	47%	48%
Somewhat positive.....	30	29	31	31	30
Doesn't matter either way	13	10	12	16	13
Somewhat negative	3	3	3	2	5
Very negative.....	1	*	1	1	2
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DK/NA/REFUSED.....	2	*	2	3	2



6. Do you think having access to public lands and the great outdoors in <STATE> helps your business in recruiting and retaining high-level employees? **(IF YES)** Does it help a great deal, a fair amount, or only a little?

	<u>Total</u>	<u>CO</u>	<u>MT</u>	<u>NV</u>	<u>NM</u>
YES	73%	73%	72%	75%	69%
NO	24%	22%	26%	20%	29%
Yes, a great deal.....	34%	40%	36%	32%	29%
Yes, a fair amount.....	23	24	19	25	23
Yes, only a little.....	15	10	17	18	17
No, does not help.....	24	22	26	20	29
-					
DK/NA/REFUSED.....	3	4	2	5	2

7. Moving on, here's some information about a program you may be familiar with. The Land and Water Conservation Fund is a national program that was established in 1965 to help conserve, develop, and ensure access to outdoor recreation resources for the benefit of all Americans. This fund supports investments in our parks, open spaces, forests, wildlife areas, and local playgrounds. The program is funded by fees paid by oil and gas companies drilling offshore and has provided <Colorado with approximately 268 million dollars / Montana with approximately 597 million dollars / Nevada with approximately 102 million dollars / New Mexico with approximately 316 million dollars> over the last five decades.

The program is set to expire this September unless Congress acts to re-authorize the program. Do you believe Congress should reauthorize this program to provide ongoing, long term funding for the Land and Water Conservation Fund, or should they not?

	<u>Total</u>	<u>CO</u>	<u>MT</u>	<u>NV</u>	<u>NM</u>
SHOULD REAUTHORIZE	82%	85%	79%	84%	81%
SHOULD NOT REAUTHORIZE	7%	4%	8%	7%	8%
Should reauthorize, strongly	67%	72%	60%	71%	66%
Should reauthorize, somewhat.....	15	13	18	13	15
Should NOT reauthorize, somewhat	4	3	4	5	2
Should NOT reauthorize, strongly	3	1	4	3	5
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DK/NA/REFUSED.....	11	11	13	8	12

8. In your opinion, how do you think the Land and Water Conservation Fund impacts <STATE>'s economy? Do you think it has a **(ROTATE)** <positive> impact, a <negative> impact, or does it not have much impact on <STATE>'s economy one way or another? **(PROBE)** Is that very <positive/negative> or only somewhat?

	<u>Total</u>	<u>CO</u>	<u>MT</u>	<u>NV</u>	<u>NM</u>
POSTIVE	78%	81%	74%	81%	78%
NEGATIVE	3%	3%	4%	4%	2%
Very positive	43%	44%	45%	41%	44
Somewhat positive.....	35	37	29	39	34
Doesn't matter either way	12	11	15	10	11
Somewhat negative	3	3	4	4	2
Very negative.....	*	-	1	-	-
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DK/NA/REFUSED.....	6	5	7	6	9



9. Do you think programs like the Land and Water Conservation Fund that increase access to public lands and outdoor recreation help businesses like yours in recruiting and retaining high-level employees in <STATE>? **(IF YES)** Does it help a great deal, a fair amount, or only a little?

	<u>Total</u>	<u>CO</u>	<u>MT</u>	<u>NV</u>	<u>NM</u>
YES	73%	72%	72%	75%	73%
NO	22%	22%	24%	18%	23%
Yes, a great deal.....	34%	33%	30%	42%	32%
Yes, a fair amount.....	24	29	23	19	26
Yes, only a little.....	15	10	19	14	15
No, does not help.....	22	22	24	18	23
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DK/NA/REFUSED.....	5	5	4	6	4

And just to wrap up...

10. When it comes to politics, do you consider yourself to be **(ROTATE)** <a Democrat>, <a Republican>, or an independent?

(IF DEMOCRAT OR REPUBLICAN) Would you say you are a strong <Democrat/Republican> or a not strong <Democrat/Republican>?

(IF INDEPENDENT) As of today, do you lean more to the Democratic Party or the Republican Party?

	<u>Total</u>	<u>CO</u>	<u>MT</u>	<u>NV</u>	<u>NM</u>
DEMOCRATIC	31%	32%	20%	34%	36%
REPUBLICAN	52%	52%	58%	52%	47%
Strong Democrat.....	19%	20%	14%	20%	24%
Not strong Democrat.....	5	5	2	8	5
Independent, lean Democratic	6	7	4	6	7
Independent.....	12	12	13	12	13
Independent, lean Republican.....	9	9	13	5	10
Not strong Republican	17	17	15	20	14
Strong Republican	27	26	30	27	23
Something else (DNR)	2	1	3	1	2
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DK/NA/REFUSED.....	3	3	7	1	2

11. Which of the following best describes your company?

	<u>Total</u>	<u>CO</u>	<u>MT</u>	<u>NV</u>	<u>NM</u>
Retail or wholesale.....	17%	22%	21%	12%	15%
Professional services	16	20	16	16	11
Construction	9	10	10	11	7
Real estate	6	4	5	10	5
Food or beverage services.....	6	6	6	5	7
Healthcare	5	2	2	7	8
Finance or Insurance	5	5	6	3	5
Manufacturing.....	5	5	5	6	3
Ag, Forestry, or Fishing.....	4	1	6	4	3
Hospitality	3	4	1	3	5
Transportation.....	3	1	4	4	2
Information.....	3	3	1	2	6
Administrative	2	3	2	2	1
Oil, gas, or mining.....	1	1	2	1	2
Utilities.....	1	-	1	*	2
Something else (ALWAYS READ LAST)	13	12	8	13	18
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DK/NA/REFUSED.....	1	1	3	1	1



12. What is your gender?

	<u>Total</u>	<u>CO</u>	<u>MT</u>	<u>NV</u>	<u>NM</u>
Male.....	59%	60%	59%	58%	61%
Female	41	40	41	42	39

That completes our survey. Thank you VERY MUCH for your time.
