



Conservation Colorado

The future is worth the fight

Your Investment in Colorado's Future



As the largest statewide environmental nonprofit, Conservation Colorado shapes the conversation and builds support for Colorado's land, air, water, and people. Over the past year, your investment moved our state toward a pro-conservation future.

Your support brought diversity to the environmental movement from the inside out. With the successful relaunch of the Green Leaders program, Conservation Colorado accomplished more than ever. Over the past year, our corporate partners' support helped train more community leaders through Protége's Promotores program, engage on more candidate campaigns across the state to secure a pro-conservation majority in the state legislature, and elevate our communities' voices across key issue areas like protecting Colorado's public lands and keeping our air clean. We are able to push for bold policy and drive our state towards positive change because of engaged, invested companies like yours.

Large companies like Patagonia have taken corporate activism to a new level, with national campaigns aimed at engaging voters and mobilizing customers to stand up to the Trump administration's push to shrink iconic public lands and monuments. With the continued expansion and growth of the Colorado Outdoor Business Alliance (COBA), Conservation Colorado's business advocacy program, companies across Colorado of all sizes and many industries are beginning to define their impact and positively influence their communities. We are honored to be the nonprofit that your company chooses to advocate with and support financially.

An investment in Conservation Colorado is an investment in a more equitable, diverse, and healthy future for all residents of Colorado and the millions of people who visit each year. Thank you for your commitment to creating a better Colorado for all.

Your Investment Makes It Happen



CONTRIBUTED TO **369**
NEWS STORIES,
60+ LETTERS
TO THE EDITOR
AND OP-EDS



300 VOLUNTEERS
KNOCKED
ON **585,375**
DOORS AND MADE
2,735 CALLS
FOR 2018 ELECTIONS



**GREW COBA
MEMBERSHIP
TO OVER 200
COMPANIES**

CONTRIBUTED **9** COBA
OPINION EDITORIALS

AND **9** LETTERS
TO THE EDITOR



REGISTERED
10,360 NEW
VOTERS IN DENVER
AND PUEBLO COUNTIES
75% OF WHOM IDENTIFY
AS PEOPLE OF COLOR



MADE **1** COBA
LOBBY
VISIT
TO DC



SENT
9,428
PUBLIC
COMMENTS
TO THE
PUBLIC UTILITIES
COMMISSION TO
SUPPORT XCEL
ENERGY'S COLORADO
ENERGY PLAN



OVER **30,000**
MEMBERS
TOOK ACTION ON A
RANGE OF LOCAL ISSUES



SENT IN **1,794**
COMMENTS ON PROPOSED
CHANGES
TO SAGE GROUSE
PLANS



96%
WIN RATE
FOR 2018
ELECTIONS



BROUGHT INPUT
FROM MORE THAN
7,600 COLORADANS
TO SUPPORT
COLORADO'S LOW
AND ZERO EMISSION
VEHICLE STANDARDS



ORGANIZED **103**
BUSINESSES
TO SEND A LETTER
TO CONGRESS TO
SAVE THE
LAND
AND
WATER
CONSERVATION FUND



**GRADUATED
44
PROMOTORES**
FROM PROTÉGÉTE'S
CIVIC ENGAGEMENT AND
TRAINING PROGRAM



More information available at: conservationco.org/green-leaders