

2026 Sponsorship Opportunities



Sponsorship positions your brand at the heart of Colorado's environmental movement, reaching a deeply engaged community.

In 2026, you can champion Conservation Colorado and Conservation Colorado Education Fund through two impactful events: our annual **Rebel With a Cause** celebration in the spring and the second year of our popular end-of-summer **Rebel Run 5k**.

Your Sponsorship Will

- Bolster your public profile and showcase your commitment to Colorado's future
- Demonstrate your leadership in the fight to protect our climate, air, land, water and communities
- Inspire action among employees, clients and the wider community
- Showcase your pride in safeguarding Colorado's beautiful places for future Coloradans

As a valued partner, we are thrilled to offer you sponsorship opportunities to engage with our events and elevate your brand's visibility while making a direct impact on Colorado's environment. Sponsorship is an impactful way to support Conservation Colorado and Conservation Colorado Education Fund's work while providing your employees and business the chance to join in celebration and connect with our audiences.



**Conservation
Colorado**

development@conservationco.org
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Rebel Run 5k

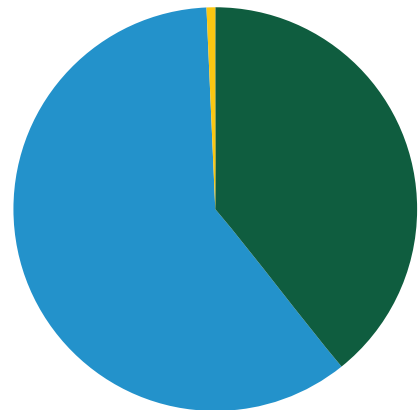
Conservation Colorado's **Rebel Run 5k** fundraiser will return late summer 2026 in Denver for its second year! This event gets Coloradans outside in support of environmental conservation through walking or running, to show their passion for Colorado's climate, air, land, water and communities. More than just a race, this event builds community, inspires action and brings together supporters, partners and change-makers dedicated to protecting our state. As a sponsor, you'll have the opportunity to create a team and feature your business at a sponsor booth, among other marketing opportunities. After the race, we'll celebrate at a Finish Line Party to enjoy a beer garden, food vendors, community and sponsor booths, activities and more.



2025 Stats

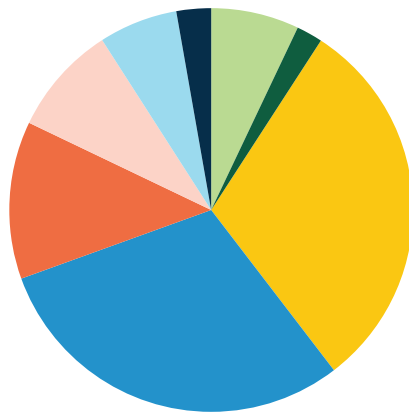
Participants: **285**
 Email audience: **70,000+**
 Social media ad impressions: **99,049**
 Number of emails: **14+**

Participant Genders



Male Female Non-Binary

Participant Ages



Under 18 18-24 25-34 35-44
 45-54 55-64 65-74 75+

Join Us 2026

Date: **Sunday Aug. 23, 2026**

Location: **Central Park, Denver, CO**



Rebel With a Cause

Conservation Colorado's longstanding celebration returns in **May 2026**, bringing together our partners, legislators, members, and supporters for an evening of powerful community spirit and connection. The event features a lively happy hour atmosphere while honoring the collective efforts of our legislative allies, community partners, coalition members, and donors.

As a sponsor, you'll have the opportunity to connect directly with this influential network of leaders and change-makers who are shaping the future of Colorado. Sponsorship offers meaningful visibility—through event branding, digital promotion, and recognition in front of an engaged audience—while aligning your organization with climate action, equity, and people-powered progress. With Rebel's proven record of creating high-energy, inclusive spaces, your support ensures that this celebration not only honors progress but also builds momentum for the work ahead.

Join Us
2026

Date: Thursday, May 28, 2026

Location: Moss Denver – 200 Santa Fe Drive, Denver, CO 80223

Guests: 200 - 250

Speakers: Legislative leaders and coalition partners



Sample Sponsor Levels & Benefits

	ON STAGE	ONSITE	ONLINE	ENTRIES
Presenting \$35,000 Multi-event benefits	Priority recognition with event announcements and more at both Rebel With a Cause and Rebel Run 5k	Priority onsite recognition, including featured logo and branding at both Rebel With a Cause and Rebel Run 5k	Priority recognition with event communications, including website, email, social media and more to an audience of 43,000+ across both Rebel With a Cause and Rebel Run 5k	Inclusion in event(s) through priority complimentary entries for staff, clients, etc., at both Rebel With a Cause and Rebel Run 5k
Champion \$25,000	Priority recognition with event announcements and more	Priority onsite recognition, including featured logo and branding	Priority recognition with event communications, including website, email, social media and more to an audience of 43,000+	Inclusion in event through priority complimentary entries for staff, clients, etc.
Visionary \$20,000 Multi-event benefits	Prominent recognition with event announcements and more at both Rebel With a Cause and Rebel Run 5k	Prominent onsite recognition, including featured logo and branding at both Rebel With a Cause and Rebel Run 5k	Prominent recognition with event communications, including website, email, social media and more to an audience of 43,000+ across both Rebel With a Cause and Rebel Run 5k	Inclusion in event(s) through priority complimentary entries for staff, clients, etc., at both Rebel With a Cause and Rebel Run 5k
Star \$15,000	Prominent recognition with event announcements and more	Prominent onsite recognition, including featured logo and branding	Prominent recognition with event communications, including website, email, social media and more to an audience of 43,000+	Inclusion in event through priority complimentary entries for staff, clients, etc.
Innovator \$12,500 Multi-event benefits	Recognition with event announcements and more at both Rebel With a Cause and Rebel Run 5k	Onsite recognition, including featured logo and branding at both Rebel With a Cause and Rebel Run 5k	Recognition with event communications, including website, email, social media and more to an audience of 43,000+ across both Rebel With a Cause and Rebel Run 5k	Inclusion in event(s) through complimentary entries for staff, clients, etc., at both Rebel With a Cause and Rebel Run 5k
Partner \$10,000		Onsite recognition, including featured logo and branding	Recognition through event communications, including website, email, social media and more to an audience of 43,000+	Inclusion in event through complimentary entries for staff, clients, etc.
Trailblazer \$7,500 Multi-event benefits		Onsite recognition, including featured logo and branding at both Rebel With a Cause and Rebel Run 5k	Recognition with event communications, including website, email, social media and more to an audience of 43,000+ across both Rebel With a Cause and Rebel Run 5k	Inclusion in event(s) through complimentary entries for staff, clients, etc at both Rebel With a Cause and Rebel Run 5k
Leader \$5,000		Onsite recognition, including featured logo and branding	Recognition with event communications, including website, email, social media and more to an audience of 43,000+	Inclusion in event through complimentary entries for staff, clients, etc.
Advocate \$2,500		Onsite recognition by name and limited logo opportunities	Recognition on event website	Inclusion in event through complimentary entries for staff, clients, etc.
Ally \$1,000		Onsite recognition by name	Recognition on event website	Inclusion in event with complimentary entries for staff, clients, etc.
Friend \$500			Recognition on event website	Inclusion in event through limited complimentary entries for staff, clients, etc.

The above chart is a sample list of benefits. These benefits are subject to change and we will notify you of final benefits in 2026.



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