



Elections Report 2024

Elections matter because leadership matters. In the 2024 elections, Colorado defied national trends and stood out as a bright spot for social and environmental justice. Conservation Colorado, alongside our partners, is proud to have helped secure victories for pro-conservation leaders dedicated to advancing equity, justice and bold climate solutions for all communities.

- ✔ We maintained strong pro-conservation majorities in both the Colorado Senate and House of Representatives, with 85% of Conservation Colorado's endorsed candidates winning their races. These wins will strengthen Colorado's role as a national leader on climate action, and were achieved despite our opponents spending over \$7.5 million to influence statehouse races.
- ✔ At the local level, we helped maintain pro-environment majorities on eight County Commissions across the state, continuing our commitment to grassroots progress.
- ✔ For the first time, we endorsed candidates for RTD's Board of Directors—two of whom will now join the board, ready to champion reducing emissions and making transit more accessible for all.

Colorado voters have made it clear: they want progress. Climate action and protecting our air, land, water and communities are central to that progress. Conservation Colorado is committed to working with elected officials to advance bold, community-driven environmental policies that prioritize equity, justice and the voices of those most impacted.

How We Helped Achieve These Outcomes

\$805,200 Investment | **84% Win Rate**

State, County and Local Level Candidates Endorsed

✔ **67 of 80**
Endorsed Candidates Won

31% Candidates of Color
63% Female Candidates

Voters Reached In Key Districts

 **5,550**
Doors Knocked

 **1,723**
Calls Made

 **238,605**
Mail Pieces Sent

 **147,005**
Texts Sent