Conservation Colorado

2027

Sponsorship Opportunities

development@conservationco.org

TWO SIGNATURE EVENTS. ONE STATEWIDE MOVEMENT.

Bring your brand to where Colorado's environmental community comes together.



At Conservation Colorado we protect the Colorado we love – where every community can breathe clean air, drink clean water, protect the landscapes we share and secure our climate future. What makes us unique is that we not only win policy protections but also recruit, train and educate conservation leaders and organize in communities to hold leaders accountable. As the state's largest environmental organization we have the depth of experience and boots on the ground across the state to deliver.

Through our two signature events, **Rebel with a Cause** and **Rebel Run 5k**, we bring together supporters, advocates, community leaders, business partners, and elected officials. These two events create opportunities for businesses to invest in our conservation work, build meaningful relationships with new audiences and demonstrate their commitment to Colorado's future.

Sponsors looking to have a bigger impact can extend their partnership across both events through a multi-event sponsorship package (starting at $7,500). Multi-event sponsors receive additional opportunities for brand recognition and engagement across both events, helping your brand build a stronger connection with the Conservation Colorado community throughout the year and providing critical funding to support our work.

Happening May 2027 in Denver

REBEL WITH A CAUSE



A CELEBRATION RECOGNIZING THE PEOPLE SHAPING COLORADO'S ENVIRONMENTAL FUTURE

For more than a decade, Conservation Colorado's Rebel With a Cause has brought together the people who power Colorado's environmental movement, including legislators, coalition partners, advocates, donors, businesses and community leaders. This signature celebration is an opportunity to honor the progress we've made together to protect Colorado's climate, air, land, water and communities and connect with the people helping shape Colorado's environmental future.

Sponsoring Rebel With a Cause positions your organization at the heart of this influential network, creating opportunities to build relationships, demonstrate environmental leadership and show your support for a healthier, more equitable Colorado. From event recognition and digital visibility to engaging directly with policymakers and conservation leaders, sponsors become part of a gathering that connects the people shaping Colorado's future.



Click the video to take a peek into **Rebel With a Cause 2026**, hear from climate champions and learn why your business should be in the room.

IN THE ROOM

200+ attendees including coalition partners, advocates, business leaders and donors.

25+ elected officials and legislative leaders working to shape Colorado's policies and priorities.

7+ featured logo opportunities to highlight your partnership and connect your brand with an engaged statewide network

One night to celebrate key accomplishments of Colorado's legislative session, including priority conservation bills signed into law, thousands of member calls and emails made to legislators urging them to act, dozens of testimonials and hundreds of critical partnerships to advance our mission.

ONLY ONE PRESENTING SPONSOR AVAILABLE
Become the exclusive Presenting Sponsor of Conservation Colorado's two signature events in 2027.



Happening Late Summer 2027
in Denver

REBEL RUN 5K

A DAY OF ACTION FOR COLORADO'S OUTDOORS AND HEALTHY COMMUNITIES

Conservation Colorado's annual Rebel Run 5K brings Coloradans together to get outside and take real steps to protect our state. More than a race, Rebel Run is a community-centered event that brings together advocates, athletes, families, businesses, and local partners who all care deeply about breathing clean air, preserving the public lands we recreate on, having access to clean drinking water and advancing climate solutions.

Sponsoring the Rebel Run 5k gives your business an opportunity to show up alongside this community, engage your employees and customers in a fun day of action and demonstrate your commitment to protecting the places that make Colorado special. Sponsors have the opportunity to build a team to run or walk the race, connect with participants through a branded community booth and join the finish-line celebration featuring food, music, lawn games and more.

ON THE COURSE

250+ Coloradans coming together to run, walk and celebrate Colorado's climate, air, land, water and communities.

13+ Colorado counties represented by Rebel Run participants.

70,000+ people reached through 15+ event emails.

280,000+ social media impressions through targeted event promotion.

9+ featured logo opportunities to highlight your partnership and connect your brand with an engaged statewide network.

20+ volunteer opportunities for your employees to support the event and engage with the Conservation Colorado community.



SEE THE CONSERVATION COLORADO COMMUNITY IN ACTION

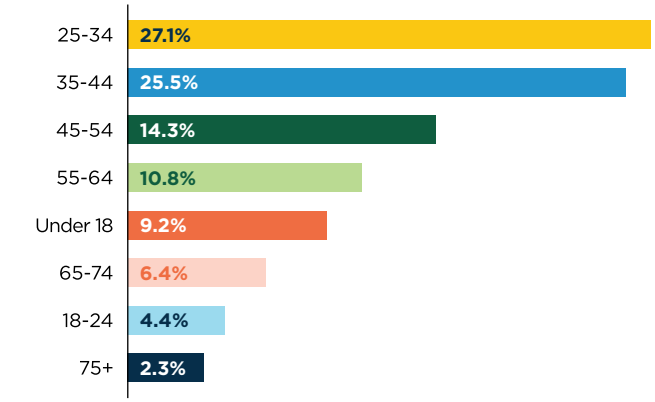
Get a glimpse of the energy, community and impact behind **Rebel Run 5k** — and learn how your business can be part of the movement. *Click to watch the 2026* ***Rebel Run 5k*** *video and hear from participants, sponsors and staff.*

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REBEL RUN 5K

PARTICIPANT AGES



PARTICIPANT GENDERS











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Sample Sponsor Levels & Benefits

	ON STAGE	ONSITE	ONLINE	ACCESS HERE	ENGAGEMENT
Presenting $35,000 **Multi-event benefits**	**Exclusive presenting recognition** across both events, including event announcements and programming	**Exclusive presenting recognition** across both events, including featured branding and impact moments	**Exclusive presenting recognition** across event communications and digital channels	**Priority complimentary tickets and race entries** across both events	**Priority featured impact moments**, employee engagement opportunities and issue briefing
Champion $25,000	**Priority recognition** through event announcements and programming	**Priority onsite recognition**, including featured branding and impact moments	**Priority recognition** across event communications and digital channels	**Priority complimentary tickets or race entries**	**Featured impact moments**, employee engagement opportunities and issue briefing
Visionary $20,000 **Multi-event benefits**	**Prominent recognition** through event announcements and programming across both events	**Prominent onsite recognition** across both events, including featured branding	**Prominent recognition** across communications and digital channels for both events	**Complimentary tickets and race entries** across both events	**Employee engagement opportunities** and issue briefing
Star $15,000	**Prominent recognition** through event announcements and programming	**Prominent onsite recognition**, including featured branding	**Prominent recognition** across event communications and digital channels	**Complimentary tickets or race entries**	**Employee engagement opportunities** and issue briefing
Innovator $12,500 **Multi-event benefits**	Recognition through event announcements and programming across both events	Featured logo and branding across both events	Recognition across communications and digital channels for both events	Complimentary tickets and race entries across both events	Issue briefings
Partner $10,000	Recognition through event announcements and programming	Logo and branding at the event	Recognition across event communications and digital channels	Complimentary tickets or race entries	Issue briefings
Trailblazer $7,500 **Multi-event benefits**		Logo and branding across both events	Recognition across communications and digital channels for both events	Complimentary tickets and race entries across both events	Issue briefings
Leader $5,000		Logo and branding at the event	Recognition across event communications and digital channels	Complimentary tickets or race entries	Issue briefings
Advocate $2,500		Onsite recognition by name and limited logo opportunities	Recognition on event website	Complimentary tickets or race entries	Issue briefings
Ally $1,000		Name recognition	Recognition on event website	Complimentary tickets or race entries	Issue briefings
Friend $500			Recognition on event website	Complimentary tickets or race entries	
Rebel Run Community Booth $150	Reserved booth space at Rebel Run event *No additional recognition benefits*				

** The above chart is a sample list of benefits*

Your sponsorship can support:

Conservation Colorado (tax ID:30-0037131) is a 501(c)(4) organization as defined by the Internal Revenue Service (IRS), and contributions are not tax-deductible.

Conservation Colorado Education Fund (tax ID: 84-0614285) is a nonprofit 501(c)(3) tax-exempt organization, recognized as such by the Internal Revenue Service (IRS). Contributions are tax-deductible to the extent allowed by law.

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